



# HOPE FOR HUMANITY

## REVELATION TODAY

### 7-Point Invitation Plan

“Philip said to him, ‘Come and see.’” John 1:46

“Go to your neighbors one by one, and come close to them till their hearts are warmed by your unselfish interest and love. Sympathize with them, pray with them, watch for opportunities to do them good, and as you can, gather a few together and open the Word of God to their darkened minds. Keep watching, as he who must render an account for the souls of men, and make the most of the privileges that God gives you of laboring with Him.”

—Christian Service, p. 116

It's time to invite those you have been praying for  
to Revelation Today: Hope for Humanity!

**The 7-Point Invitation Plan** is an effective way to encourage those in your circle of influence to pre-register and attend.

**It is ideal to invite:**

1. Those you have a relationship with including friends, family, neighbors, and co-workers
2. Acquaintances or divine appointments that God will place in your path.

If every church member brought one guest to the meetings, we would have thousands of visitors in attendance!

## Invite #1

### Beginning now:

Mention Revelation Today: Hope for Humanity and the start date with a few details.

**Example:** *“There is something I've been wanting to mention to you that I think you would be interested in. It's an incredible study series called Revelation Today: Hope for Humanity in [your town] starting [date]. It compares events happening in today's world with what Jesus said would happen in our day. Many have found lasting hope and answers to lifelong questions about the Bible. Would you consider going with me? I will have more information soon, but you can visit the website now. It's [HopeforHumanity.info](http://HopeforHumanity.info).”*

**If they express an interest in attending right then, you can offer to pre-register them at the website.**

## Invite #2

### 2–3 weeks before opening night:

Briefly remind them of opening night and give them a brochure. Point them again to the website where they can pre-register, and offer to help them. Tell them a little more about the seminar and the speaker.

**Example:** *“Do you remember the Revelation Today study series I mentioned before? Here is the flier with some of the dates and topics. They look very interesting. The speaker... (Tell them a brief fact about the speaker). When you pre-register, you will receive a free DVD on opening night. If you would like to go with me, I would be happy to pre-register us both.”*

**If possible and appropriate, offer to take them to lunch or eat lunch together at work as a friendly gesture. Be mindful to show a genuine interest in their personal life, not just their attendance at the series.**

## Invite #3

### 10 days to 1 week before opening night:

Warmly let them know that you are looking forward to attending with them. Remind them that they don't want to miss getting their free gift if they haven't pre-registered. Offer to do it with them if they haven't already. Don't be too pushy about it, but gently and kindly encourage.

## Invite #5

### 1–2 days before opening night:

Call or text all of the people you have invited and remind them of opening night.

## Invite #4

### 1 week before opening night:

Mail or give a brief handwritten “thinking of you” card that lets them know you have been praying for them and look forward to sitting with them during Revelation Today: Hope for Humanity. If possible and appropriate, offer to take them to lunch again. Again, be mindful to show a genuine interest in their personal life.

## Invite #6

### If they don't come after the first 2 nights:

Bring them a study guide and list of upcoming nights, and encourage them to try to come at least once. If they come at least one time, they will likely want to come again.

## Invite #7

### If they don't come to the main series:

Invite them later to do personal Bible studies or possibly attend the follow up series. Continue to pray for them and invite them to other events. Just because they didn't attend this time doesn't mean they aren't interested. If appropriate and with their permission, put their name on your church mailing list.

Research indicates that about 80% of people who come to Christ do so because of a personal invitation. For any type of event, it typically takes four to five invitations for it to be most effective. Most people don't usually remember with just one invite. We don't want to be overbearing, but sweetly persistent and balanced.

**Step out in faith and watch the Lord use you!**